



SELECT BLOCKS PINOT NOIR 2012

INTRODUCTION

This wine is from one place that is Ara, Marlborough, New Zealand. It is a place where the essential elements of land, climate and people converge into a true single estate wine. Our fusion of old world tradition and new world innovation has shaped a new generation for Marlborough wine, combining pure fruit expression with texture, elegance and refinement.

This wine is sourced from specially selected blocks within Ara's Single Estate vineyard to deliver the perfect balance of the renowned Marlborough exuberance and fruit expression and the refinement that provides the elegance and texture that you can expect from Ara.

HARVEST & WINEMAKING

Fruit was sourced from a range of older pinot noir blocks at Ara to capture diversity of clones (115, 777, 667, 114, UCD5, UCD6), alluvial soil types and micro-climates. A significant part of this wine is hand harvested. Yields range from 1.8 kg per vine on older blocks to 2.0 kg per vine on the mature plantings. Whole clusters were de-stemmed but not crushed and transferred by gravity to tank for 5-7 days cold soak at ~8 C followed by fermentation and skin contact of 15-20 days.. Malolactic fermentation was started in tank and finished in barrel. The oak regime consisted of 20% new fine grained French oak and the balance 2nd and 3rd fill French oak for 10 months.

TECHNICAL SPECIFICATIONS

Alcohol content (%v/v)	13.5
Titratable acidity (as Tartic Acid) (g/L)	5.7
pH	3.6
Total sugars (g/L)	<1

**ONE
PLACE.
PURE
ENJOYMENT.**

ARAWINES.CO.NZ

Ara
SINGLE ESTATE
Marlborough, NZ

TASTING NOTE

The Ara Select Blocks Pinot Noir 2012 exhibits succulent boysenberry and cherry aromas lightly seasoned with toasted oak and framed by long fine grained tannins.

NZ STOCKISTS

Available at selected restaurants and fine wine retailers; Moore Wilsons, Nosh, and selected Countdown stores

Go to www.ara.co.nz for more details



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